



MUM2010

**9th International Conference on Mobile and Ubiquitous Multimedia
December 1-3, 2010, Limassol, Cyprus**

General Information

MUM 2010 is a leading annual international conference, which provides a forum for presenting the latest research results on mobile and ubiquitous multimedia. The conference brings together experts from both academia and industry for a fruitful exchange of ideas and discussion on future challenges, in a comfortable and effective single track conference format.

The 9th International Conference on Mobile and Ubiquitous Multimedia (MUM 2010) will be held in Limassol, Cyprus, 1st – 3rd December, 2010. It is organized by [Cyprus University of Technology](#) and [Frederick University](#), Cyprus.

In addition to the peer-reviewed accepted papers, the Conference Program will include keynote presentations and tutorials, posters, a research and industry demo session, and a discussion panel. The technical programme will be complemented by several social events to facilitate informal discussions and networking among the conference attendees and invited guests.

Accepted papers will be published in the MUM 2010 Conference Proceedings and the ACM Digital Library as MUM2010 will be held in cooperation with ACM SIGMM. Accepted demos and posters will also be included in the proceedings.

Best Paper Award and Best Student Paper Award will be presented for outstanding contributions.

Organizing Institutions



Conference Topics

Original submissions are solicited on, but not limited to, the following topics on mobile and ubiquitous multimedia:

- Architectures, protocols, and algorithms to cope with mobility, roaming, limited bandwidth, or intermittent connectivity
- Case studies, field trials and evaluations of new applications and services
- Mobile user interfaces, interaction design and techniques, user-centered studies
- Intelligent, aware, proactive, and attentive environments, perception and modeling of the environment
- Middleware and distributed computing support for mobile and ubiquitous multimedia
- Mobile computer graphics, games and entertainment
- Mobile and ubiquitous multimedia in intelligent transport systems
- Location-aware mobile services
- Novel adaptive/context-aware/mobile/ubiquitous/wireless multimedia applications and systems
- Mobile media management
- Management of large user populations and device-independent media access
- Social networks applications over mobile multimedia platforms
- Rich media applications on mobile devices
- Streaming mobile multimedia
- User authentication, identity and profile management
- Mobile and ubiquitous multimedia in ad hoc networks

Important Dates:

Full and short papers submission:	September 15, 2010
Tutorial Proposal submission:	September 15, 2010
Posters and Demos submission:	September 15, 2010
Notification of acceptance:	October 18, 2010
Camera-ready copy due:	October 29, 2010

All deadlines are midnight Greenwich Mean Time (GMT).

Submission Guidelines:

Paper submissions should be anonymized to facilitate blind review.

- **Full paper** submissions should not exceed 10 pages in the [ACM publishing format](#). Submissions should describe original and unpublished work. They should be made in electronic form, through the MUM 2010 [EasyChair Conference System](#) in pdf format.
- **Short papers** are an opportunity to publish late breaking results, system implementations and practical approaches that would be beneficial to the community of researchers and practitioners and have not been published elsewhere. MUM short papers are rigorously reviewed as shorter and focused submissions that enable the authors to disseminate technical insights as well as to receive community feedback in early research stages. Short papers should not exceed 4 pages in the ACM format.

- **Tutorial proposal:** We invite proposals for a half-day tutorial related to the topics of the conference. Please send the proposal directly to the Tutorial chair. Submissions should include a cover sheet and an extended abstract (max. 2 pages).

The cover sheet should specify:

- The title and the length of the tutorial
- The intended audience (introductory, intermediate, advanced)
- Any background knowledge or skills required
- Complete contact information for the contact person and other presenters
- A brief biography (maximum 2 paragraphs) for each presenter

The extended abstract should provide sufficient information about the scope of the topic and the depth to which it will be covered:

- A description of the coverage
- A description of the tutorial objectives
- An outline of the tutorial
- Its relevance to the community

- **Posters** provide authors with an opportunity to present their new work or work in progress to conference attendees during an interactive poster session. A poster submission should be in the form of a two-page paper in ACM abstract format (doc, pdf), describing the research problem, contribution, and value to MUM community. For the presentation at the conference, the authors should prepare A1 size poster. A preview of the poster should be submitted with the final version of the poster abstract. Accepted poster abstracts will be published together with demonstration abstracts in the MUM Conference Proceedings, and distributed to conference attendees. Poster abstracts and previews should be submitted electronically to the Posters & Demos Chair.
- Through peer-reviewed **demonstrations**, the authors can show early implementations of novel and important concepts, applications, and services for mobile and ubiquitous multimedia. They can also showcase technology toolkits, research tools, and commercial products not previously described in the research or technical literature. We particularly encourage demos with which attendees can interact. A demo submission consists of an extended abstract in ACM abstract format (doc, pdf) that should be no longer than two pages. Accepted demonstration abstract will be published in the MUM Conference proceedings. The demo abstracts should be submitted electronically to the Posters & Demos Chair.

Organization:

Conference Co-Chairs:

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Further information can be found on the conference Web site: www.mum2010.org. For specific questions regarding the conference organization and paper submissions please contact info@mum2010.org.

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